

The Top 4 Things to Know About Employee Engagement

Engagement is about passionate and committed employees

The recruitment process is the beginning stage of employee engagement. When potential candidates show up to interview, treat them with respect and professionalism.



Social media platforms help with engagement

Set your company apart by staying connected and engaged with employees through social media. Set up a Facebook page and talk about what it's like to work at your company. Share pictures of office events and happenings to really give people a sense of what your culture is like.



Moving into a new company or organization is like moving to a foreign country

Every organization is different. There are new customs to learn, unspoken rules to follow and often a totally new language. Because of this, relationship-building and shared responsibilities are increasingly important components of organizational culture.



Old-story corporate culture is a thing of the past

The trend in corporate culture continues to shift toward an environment where each individual plays an important role. Newer employees are becoming regularly engaged to share their insights, while long-term employees are valued for their tremendous organizational knowledge.

